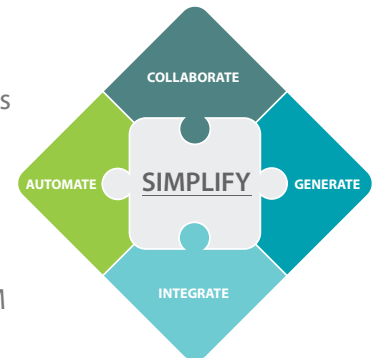




About Simplesoft Solutions, Inc.

A little bit about our company!

Simplesoft Solutions, Inc. is a customer relationship management (CRM) business consulting and software development firm. We provide implementation, integration, development and training for Infor CRM (formerly Saleslogix). We have built our business on an ability to creatively adapt CRM to meet the varying needs of our customers' businesses. We have been helping our customers develop stronger relationships with their customers through improved sales, marketing, customer service, and support processes since 1994.



Customers:

What customers have said...

"Simplesoft is an invaluable business partner. They have a strong implementation team and their deep understanding of Saleslogix has been instrumental to our success on Saleslogix."

- Chris Weitzel
Accounting & Systems Manager

"I have been very impressed with the entire Simplesoft staff! Everyone has been professional, courteous, supportive and gone above and beyond to meet our company's needs. Their training and support with Saleslogix has made my job easier. I look forward to working more with them in 2013."

- Margie Ragland
Business Development Manager

WHY SIMPLESOFT SOLUTIONS, INC.

One key to CRM success is employing the expertise of professionals who are certified on the CRM software, and who take the time to learn how you do business! Our entire staff has highly-developed business acumen, and our consulting is focused on the results you want to achieve. We follow high quality software design and documentation standards for consistent process improvement delivery. We also provide post-implementation support and value-added services to ensure Infor CRM (formerly Saleslogix) works long and efficiently for your organization. Your CRM success is our business!

OUR CORE STRENGTHS

- Business Process Design Consulting
- Software Implementation and Support
- Custom Software Development
- End-user and System Administrator Training
- System Integration

VISION

Our vision is to be the preferred business and technology consultant of our customers. We want to be known for our expertise with Infor CRM and our thought leadership in sales, marketing, and customer service processes that drive our customers to better business results.



Channel
Partner



Dayton/Cincinnati, OH:
550 N.Main St. Suite A
Springboro, OH 45066

Charleston, WV:
710 Random Rd.
Ripley, WV 25271

Charlotte, NC:
3635 Eastover Ridge Dr.
Charlotte, NC 28211

