



direct
marketing
results

May 14, 2002

Simplesoft Solutions, Inc.
10851 Yankee Street
Dayton, Ohio 45458

Dear Don:

I would like to thank you for the great work that the Simplesoft Team provided for DMR. The systems that your group developed and installed with us has been a major factor in enabling our company to increase our business by 15% over the past year without adding additional employees and at the same time providing our customers with a better level of service then ever before.

I attribute much of the success of the project to the time and effort your team spent up front in the Requirements and Design Phases of the project. Also, your flexibility to work within our production time schedule, as well as our budget, made the overall project possible.

I am looking forward to working with your firm again in the future.

Sincerely,

A handwritten signature in cursive script that reads "David Andersen".

David Andersen
Sr. Vice President Systems/Operations

