

Grow your service business with a complete CRM and Professional Services Automation solution.

For Professional Services firms, manufacturers, and other businesses, TimeLinx extends your CRM through the entire Customer and Project lifecycles, from Campaigns to Opportunities, Service Delivery, Customer Service and Technical Support. TimeLinx provides time and expense reporting and project management functions that let you proactively manage projects, tasks, staff resources, costs, profits, and much more.


360° view of clients and projects


TimeLinx stores all client and project-related information in a single CRM-based system, eliminating the need and expense of maintaining multiple databases, spreadsheets, and other applications.


Your entire organization – from Sales to Senior Management – gains permission-based access to comprehensive information, eliminating information silos between departments and increasing efficiency and profitability. For example, Sales can identify cross selling and up-selling opportunities. C-level executives gain insights that improve resource utilization and profitability.


TimeLinx is a unique “financial” Project Manager. Through its proprietary rules-based Revenue Optimization Engine™* and tight bi-directional integration with accounting software, you manage dollars and profits rather than only tasks and resources.


TimeLinx Advantages

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By embedding itself with CRM, TimeLinx makes integration unnecessary and lowers the learning curve.
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TimeLinx provides 360° visibility and access to client and project information throughout the Customer lifecycle.
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The rules-based TimeLinx Revenue Optimization Engine™ processes user-definable premium rates (i.e. overtime, travel, etc.), and costs, enabling you to capture and maximize profits.*
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TimeLinx provides optional bi-directional integration with your choice of accounting system, eliminating duplicate data entry and enabling fast, accurate invoicing.
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TimeLinx is financially-based project management software designed by accountants, not programmers. It can discern, in real time, the profitability of customers, projects, tasks, time periods, work categories, staff resources and more.

Why TimeLinx

- Enable your staff and salespeople to monitor, manage, and analyze the progress of each project in your organization. All project information is linked to the appropriate company record.
- Manage and track projects, resources, schedules, revenues, costs, expenses, tasks, cases and more.
- By offering a single point-of-entry for time and expenses, TimeLinx eliminates error-prone rekeying of information.
- When Opportunities are “won,” TimeLinx automatically and intelligently creates the correct project using user-defined templates to track and manage delivery of the deal.



Users in all departments gain access to information across the Customer and Project lifecycles.

Does time disappear into thin air?

Capturing time and expenses accurately and consistently is one of the most difficult aspects of project management. Does your staff neglect to record time spent writing an email or taking a lengthy project-related phone call? TimeLinx enables staff to quickly enter time and expenses from anywhere in the world, prompting them through the process in just a few clicks. Time can easily be entered using the timesheet, customer service tickets, the calendar, and more.

TimeLinx Benefits

- Easily track billable & non-billable time and expenses for internal and customer work.
- Schedule and complete project activities directly using the system's own calendar.
- Manage and schedule resources and activities via any browser with full visibility into availability from anywhere in the world.
- Set, assign, and schedule project tasks by project.
- Rapidly create new projects using user-definable templates.
- Employ flexible billing modes and rates, including progress billing on fixed-fee work.
- Rapidly analyze profitability of projects, tasks, companies, consultants, time periods and more.
- Automatically receive alerts about critical project events.
- Avoid duplicate data entry through optional fully-integrated, bi-directional labor and expense billings, plus expense reimbursement and payments synchronization via the Timelinx Accounting Platform (TAP).

*Certain features available only with specific TimeLinx Editions.

Sage ERP 100, Sage 300 ERP, Sage 500 ERP, and Intuit QuickBooks®.

Major TimeLinx Features

- Native Web functionality provides global use
- Project, Task, and Resource Management
- Revenue Optimization Engine™
- Easy time entry captures all work performed including detailed notes
- Expense submission and management
- Calendaring and scheduling
- Customer Service / Tech Support integration
- Bi-directional billing, expense, and G/L synchronization with the optional TimeLinx Accounting Platform



Simplesoft Solutions is a customer relationship management software and business consulting firm providing implementation, integration, development and training of Sage SalesLogix, Sage CRM and the complimentary add-on productivity solutions associated with both. We have been supporting the sales, marketing, and customer service business consulting needs of clients since 1993.

Our full approach to customer relationship management is unique because we invest the upfront time needed to understand how our client currently works with their customers. With a focus on driving productivity across the entire business, not just Sales, Simplesoft Solutions has developed a unique expertise in process improvement and automation, system integration and user adoption.

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