



# Integrate Smarter

## Better Integrations For Better ROI

Did you know every \$1.00 invested in CRM delivers a Return on Investment (ROI) of \$117.06\* when the CRM is integrated with another software?

**That's more than 1000% ROI!** StarfishETL connects your your crucial business applications to help your sales, marketing, and services initiatives drive greater profitability and maintain the competitive advantage.

Analyze data from front and back offices with CRM and ERP integration. Complete your customer profiling with Marketing Automation integration. Keep up with what's trending by connecting your social media pages, and reduce duplicate data entries with email integration. StarfishETL even connects unique systems like GSuite, JIRA, Sharepoint, and Active Directory for maximum data flexibility.

## StarfishETL Was Built to Perform

Designed and built by data integration experts, StarfishETL has the agility, adaptability, and power to tackle even your most perplexing data projects.

- More than 14 years CRM integration experience
- On-Premises, Cloud, and Hybrid compatible
- Rated 4.6 out of 5 in G2 Crowd user reviews
- Strong partner network for best integration support
- 70+ integration connections, and growing
- Delivers 95% retention of your most valuable data
- Converts data types from any format, even specialized systems
- Codeless map designer makes it easy, even for for non-technical users



\*Nucleus Research, 2018