



*Your business in mind.*

## **Top 10 Reasons to Choose SageCRM.com**

SageCRM.com is a comprehensive on-demand CRM solution for clients seeking a low-cost, low-risk solution. One price gets you everything: CRM application, support, training, backups, and updates. SageCRM.com also offers the flexibility to migrate to an onsite CRM system as business needs evolve or when the time is right.

### **1 FREEDOM OF CHOICE**

SageCRM.com is the only on-demand CRM solution that provides the option to quickly and easily migrate to an on-site CRM system without a complex and risky data conversion. As a business grows, internal processes inherent to the business develop, thereby creating unique requirements. In many cases, a need for end-to-end process integration becomes a necessity and may entail the need to move to an on-premise CRM system. SageCRM.com was architected with this specific need in mind. It is the only on-demand CRM solution to give customers the ability to bring their CRM solution on-site quickly and easily and without the added complexity and high costs associated with a complex migration project.

### **2 DEPLOYMENT IN DAYS**

SageCRM.com is an on-demand CRM solution designed with rapid deployment in mind. From data migration and page layout customizations to accessing and using comprehensive CRM functionality, customers can be up and running within days. With SageCRM.com, there's nothing to install, so you can get started without calling your IT department. In fact, you and your entire team can be up and running with SAGEcrm.com in a matter of days.

### **3 EASE-OF-USE**

SageCRM.com, because of Sage Software knowledge of SMB customers, was specifically designed with the needs and requirements of these users. Everything from the user interface to workflows to accounts reporting has been developed with the user's perspective in mind. In addition, SageCRM.com integrates seamlessly with Microsoft Outlook; users can use SageCRM.com's powerful features from within the Outlook interface.

### **4 AFFORDABLE**

With SageCRM.com, one low price gets you everything you need – your CRM application, support, training, backups, updates and more – without large upfront software and hardware investments or a dedicated system administrator. Your CRM costs scale according to your organization's growth.

## **5 NO CAPITAL INVESTMENT**

With SageCRM.com, customers can deploy a comprehensive CRM system without servers to purchase and manage, database software to buy, databases to administer, and nightly back-ups to perform. SageCRM.com customers only pay a low monthly fee for what they use, and immediately start realizing return on their investment.

## **6 EASILY CUSTOMIZABLE (NO PROGRAMMING REQUIRED)**

Customers can define their own fields, profile key attributes, and customize their own Web page layouts. Best of all, workflows can be defined according to how customers do business, such as the number of steps in the sales process, to exactly match the way they do business. As a result, customers can do business their way as they can align SageCRM.com with internal processes and workflows and no additional IT resources are needed.

## **7 CRITICAL CUSTOMER INFORMATION ACCESS TO MOBILE WORKFORCE**

With SageCRM.com, you have the freedom to support a mobile workforce with wireless PDA access. Even when not connected to a network, mobile users can work offline and later synchronize with the central server using the optional Offline Client option. Customer information can be easily accessed and tracked from a central repository, empowering internal teams to provide better, more personalized customer service. Lastly, SageCRM.com has complete two-way synchronization with Microsoft Outlook.

## **8 BUILT-IN WORKFLOWS**

Keep everyone on the same page with CRM workflows that allow your entire team to follow identical processes. With SageCRM.com, you can see exactly where each sale or project is and when it's expected to be completed.

## **9 PARTNER-SUPPORTED**

Sage Software solutions are licensed, sold and supported by a network of business partners who must pass a stringent review process to be a part of this specialized distribution channel. SageCRM.com is supported by a network of CRM expert consultants who can secure successful CRM implementation and deliver personalized training and support. Customers can always turn to local partner to help ensure successful implementation, from business requirement assessment to on-premise training.

## **10 SMB Focus**

SageCRM.com was designed specifically to meet the requirements of small and medium-sized businesses. Unlike enterprise CRM vendors that try to cut out features out of their enterprise solutions, Sage Software has built its business by focusing its resources to address the needs of the SMB market segment. Sage Software is a highly trusted name and a leader in the business application market space. Customers can rest assured they are being supported by a company that has the expertise and experience to meet your current needs and integrate with future solutions, not just an enterprise-level provider cutting out features of their existing products.