



Sage SalesLogix | In the Cloud

Industry-leading CRM

Sage SalesLogix is an award-winning Customer Relationship Management (CRM) solution that provides a complete view of customer interactions across your sales, marketing, and customer service teams so they can collaborate and respond promptly and knowledgeably to customer inquiries and sales opportunities.

With Sage SalesLogix you can manage the entire sales cycle and increase sales team performance by automating sales processes and by monitoring and forecasting sales activity. Capitalize on key opportunities by targeting your most profitable prospects and customers using marketing campaign and lead management tools. Resolve customer requests and issues quickly with customer service and support management tools. And, seamless integration with popular applications such as Microsoft Office, and other features, make this full-featured CRM Web application easy for your teams to adopt and use.

With its flexible platform, powerful process automation capabilities and mobile access capabilities, Sage SalesLogix is the comprehensive CRM solution that will help you achieve greater sales and build a more successful business, now and into the future.

The Best of Both Worlds—The Sage SalesLogix Cloud Advantage

Software as a Service (SaaS) CRM offerings have been great for businesses who want to reduce their IT burden, avoid capital expenditures, and get their CRM solution up and running quickly. But, hosted SaaS solutions have some disadvantages too, like being stuck with a proprietary platform, not being able to own your valuable customer data, being locked into long contracts, and having to pay excessive costs for extra storage per user. The cloud edition of Sage SalesLogix offers customers the best of both worlds—a full-featured, flexible CRM solution with full ownership of data combined with the attributes of a SaaS CRM solution like payment and contract flexibility, access to data online, and the ability to get up and running quickly. Sage leverages Amazon's Web service, Amazon Elastic Compute Cloud™ (EC2™), to host the necessary hardware infrastructure and the award-winning Sage SalesLogix application for its customers.

The Sage SalesLogix cloud solution offers unique advantages over SaaS CRM vendors including:

They're Your Assets, Not Ours

You own your valuable data right from the start. It's that simple. Should you want to switch between a cloud-based and an on-premise solution, you get your data back intact—unlike other vendors who provide flat files that do not include metadata like entity relationships and hierarchies.

BENEFITS SNAPSHOT

Access full-featured CRM—increasing productivity and enhancing the customer experience

Lower capital expenditures and/or operating costs

Simplify software management

Benefit from flexible payment options

Own your valuable data

Have full control of upgrades

Integrate easily

Tailor for unique business needs

Learn More

Call 800-643-6400
to speak with a
representative today

Access to Enterprise-Class Support

You can have peace of mind that your solution will be managed by the Sage service operations team who will provide services such as provisioning/setup, backups, hosting infrastructure support, and Windows and database maintenance. You'll also be aligned with a Sage certified business partner* who specializes in tailoring Sage SalesLogix to address unique business needs and processes—helping you to provide differentiating customer experiences.

Don't Get Nickled & Dimed on Storage

Most SaaS CRM vendors force you to pay for incremental storage per user, which can be extremely costly. Right from the start, you'll receive greater storage space per user than some other CRM cloud vendors—decreasing your total cost of ownership.

Manage Change When It's Most Convenient to You

Change, like a software upgrade, can be disruptive—to IT, to users, and even to management. The cloud edition of Sage SalesLogix gives you control of upgrades so you can perform them when it's right for your business.

Ease of Integration

Integrate your other business applications and Web services for a complete, holistic view of your customers.

*Business Partners are third-party vendors. Sage and its affiliates are in no way liable or responsible for claims made related to the services provided by third-party vendors.

FULL-FEATURED CRM

- Account/Contact Management
- Opportunity Management
- Microsoft Outlook and Office Integration
- Process & Workflow Automation
- Sales Forecasting & Territory Alignment
- Lead Qualification & Management
- Multi-channel Campaign Management & ROI
- Ticket Management
- Defect Tracking & Returns
- Mobile Access
- Business Analytics & Reporting
- Back-office Integration
- Data Mashups Capabilities
- Advanced Customization Capabilities

Learn More

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About Sage SalesLogix

Your highest priority is to grow your business, and your business tools should help you achieve that goal. Sage SalesLogix provides a complete view of customer interactions across sales, marketing, customer service, and support so your teams can collaborate and respond promptly and knowledgeably to customer inquiries and opportunities. With flexible access options, powerful process automation capabilities, and a highly customizable platform, Sage SalesLogix is a comprehensive solution that will help you achieve stronger sales and a more successful business, now and into the future.

About Sage Group, plc

Sage is a leading supplier of business management software and services to 5.8 million customers worldwide. From small start-ups to larger organizations, we make it easier for companies to manage their business processes.