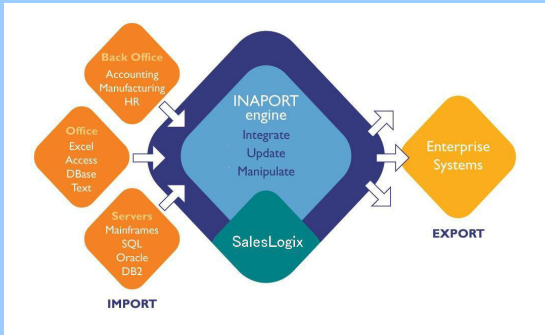


INAPORT

Enterprise Data Integration

for SalesLogix



Maximize SalesLogix investment

Extend the value of and leverage existing enterprise systems by integrating enterprise data with SalesLogix for consolidated data.

Connect back-office enterprise systems

Connect back-office systems with SalesLogix to achieve cohesive data across the enterprise for complete customer relationship management.

Reduce development, speed up integration

Rapidly build, test, and automate the process of moving data between SalesLogix and systems.

Decrease disparate and duplicate data

Cleanse and de-duplicate data within SalesLogix to eliminate discrepancies and improve the overall customer handling process.

Import accounting and pricing details

SalesLogix can be directly connected to and integrated with most accounting systems and standard office applications for a complete "big picture" view from the sales and marketing department to the accounting department.

User friendly and efficient

Each integration step is carefully guided with Wizards and expression builders. Java-based design facilitates efficiency and speed.

Robust and powerful

Information from external sources can be modified in simple or complex ways, and transformed to meet any integration challenge.

Inaport for SalesLogix

Inaport maximizes and leverages your SalesLogix system through comprehensive data transformation and integration. Easy and efficient to use, Inaport enables SalesLogix users to import and export data so that it can be creatively manipulated, organized, completed, and de-duplicated for consolidated enterprise data.

Target as many different tables as required during the import or export process.

The screenshots show the 'Inaport Wizard' software interface. The top screenshot is 'Step 7 of 8: Map fields from Input to Output'. It shows a table for 'ACCOUNT' with a 'Primary Key Expression' of '#ACCOUNTID' and a 'Target Match Expression' of '#USERFIELD1'. A yellow callout box says 'Build complex match criteria using expressions.' The bottom screenshot is 'Step 4 of 8: Define where data will go'. It shows a 'Source Records' table with columns for 'Rec No', 'UNIQUE_ID', 'Email', 'Create Timestamp', 'Edt Timestamp', 'Merge Timestamp', 'MergePrivate', and 'Record Manager'. A yellow callout box says 'Preview data and results of expressions.'

Inaport integrates SalesLogix with enterprise systems to enable unparalleled data modification and transformation to augment the value of your CRM investment.

Enterprise Data Integration

Inaport for SalesLogix

Integration

- Import Import, cleanse, update, and manipulate external information to SalesLogix using guided Wizards and expression builders to meet specific corporate objectives.
 - Export Export data from SalesLogix to virtually any data source within your organization, including accounting systems, office applications, databases, and mainframes.
 - Sync Aware Changes to the SalesLogix database can be logged and synched for remote users.
 - Expressions Field names, not field indexes, are used when building expressions for greater understanding of re-opened profiles and consistency of incoming data changes.
 - Automation Automate integrations using Windows Task Scheduler, batch files and scripts, or SQL stored procedures; schedule profiles as required, from 5 minutes to 5 weeks.
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Connectivity

- Connector Wizard Build connectors from SalesLogix to external data sources easily and quickly.
 - Connector Library Store previously built connectors into a library for convenient lookup and usage.
 - Sample Integrations:
 - Great Plains, AccPac, Mas90, Macola, and other corporate accounting systems.
 - Excel, Access, CSV text files, and standard ODBC-compliant office applications.
 - SQL Server, Oracle, DB2, MySQL, Pervasive and other enterprise systems.
 - AS/400, Dec VAX, IBM, and other mainframe systems.
 - ACT!, Lotus Notes, SAP, and other CRM, SFA and service and support databases.
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Record Matching

- Create and Update Insert or update any table or set of tables in SalesLogix, while Inaport silently handles the business logic for core tables, and make direct changes as desired.
 - Matching Build complex match criteria using expressions on all fields in input and target; combine expressions using AND/OR terms and fuzzy matching using soundex.
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Data Manipulation

- Schema Auto Discovery Instantly understand relationships between tables with Inaport's ability to read SalesLogix JOINDATA information for quick and easy data manipulation.
 - Schema Override Override the default relationships in SalesLogix JOINDATA tables to create independent and custom tailored inter-relationships and tables.
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Robust and Powerful

- Data Transformation Inaport can manipulate a variety of external information in simple and complex ways and has the power to handle any imaginable data transformation challenge.

For more information about Inaport, visit:

www.inaplex.com