

FOR IMMEDIATE RELEASE

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Simplesoft Solutions adds to growing staff with the recent addition of Patrick McDevitt to our Customer Relationship Management (CRM) Consulting Staff

Patrick McDevitt is the newest addition to the CRM development and support staff at Simplesoft Solution's growing CRM firm. Patrick's role at Simplesoft Solutions will be as a business analyst and software development consultant focusing on process and workflow automation as well as systems integration with accounting and ERP solutions.

Patrick is both an undergraduate and an MBA graduate of the University of Dayton. Patrick comes to Simplesoft Solutions from C&E Sales where he spent the last six years in an IT Specialist position. Patrick's strong IT project work, from gathering business needs and defining project requirements to implementing solutions and facilitating on-going maintenance, made him a perfect candidate for Simplesoft Solutions. His past major projects included planning and implementing corporate intranet and websites as well as a major CRM migration and deployment. His strong communications skills, wide scope of IT experience, and attention to detail are just some of the attributes he brings to his new position.

Don Menrisky, President and Managing Partner for Simplesoft Solutions, is pleased to welcome Patrick to the local team and looks forward to even more growth in his staff. Simplesoft Solutions recently moved into their new corporate office and training facility located at 550 N. Main Street in Springboro, Ohio. Don says, "Patrick is the first in an aggressive hiring plan to find skilled software developers with strong communication and relationship skills. Our clients value our relationship, not only for our CRM software technical knowledge, but also because our team communicates well, honestly, and in their best interest. Patrick is a strong addition to our team."

About Simplesoft Solutions

Simplesoft Solutions is a Midwestern-based customer relationship management software and business consulting firm providing implementation, integration, development and training of Sage SalesLogix and SageCRM solutions. We have been supporting the sales, marketing, and customer service business consulting needs of clients in the Ohio, West Virginia, and Kentucky areas for over 14 years. Our CRM solutions, services, and support, along with our philosophy of incremental return on investment, mean the impact to our client's business is real and immediate. Simplesoft Solutions was named a Sage President's Circle Business Partner winner for the past two years.



About Sage Software

Sage Software supports the needs, challenges and dreams of nearly 2.8 million small and mid-sized business customers in North America through easy-to-use, scalable and customizable software and services. Our products support accounting, operations, customer relationship management, human resources, time tracking, merchant services and the specialized needs of the construction, distribution, healthcare, manufacturing, nonprofit and real estate industries. Sage Software is a subsidiary of The Sage Group plc, a leading global supplier of accounting and business management software solutions and related products and services for small and mid-sized businesses. Formed in 1981, Sage was floated on the London Stock Exchange in 1989 and the Group now has 5.4 million customers and employs over 13,000 people worldwide. For more information, please visit the Web site at www.sagesoftware.com/moreinfo or call (866) 308-2378.

Please run this item through July 31, 2008. If you have any questions about the article you may contact Janetta Ross, 304.521.2387(W) or 304.532.5346 (M) and jross@simplesoft.net