

“Make data work across your business”

Paribus and Inaport for SalesLogix work together for easy data migration and deduplication of account and contact data. Paribus uses sophisticated data matching algorithms to identify duplicate data imported by Inaport and enables the dynamic reassignment of deduplicated data, including associated records and custom data extensions, into SalesLogix.

Unmatching data causes businesses many problems. Duplicated information increases cost and degrades your market's perception of your business. Staff spend unacceptable time retrieving records and systems have no means of exchanging key data.

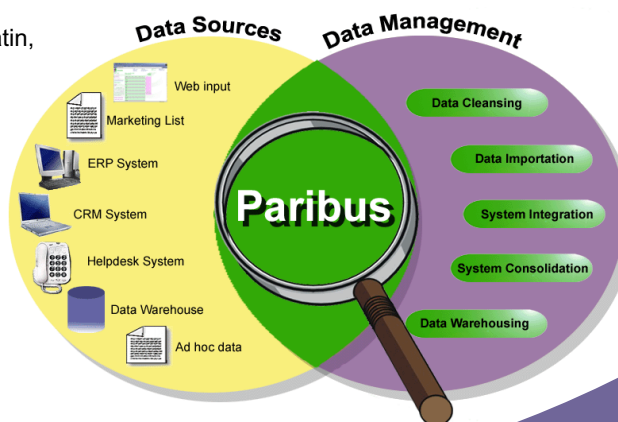
Whether you need to de-duplicate, reassign or import data, consolidate or integrate systems, the intelligent matching of Paribus, combined with the powerful data integration engine of Inaport, delivers. Using Paribus to match data gives increased efficiency and effectiveness. Records are matched irrespective of spelling errors and sequence. And phonetic likeness and synonyms are recognised.

Yet before data can be deduplicated, it needs to be in a database in which it can be interrogated. Inaport enables the smooth migration of data from disparate systems. Deduplicated data can also be exported as necessary using Inaport. You can manage your data integrity across disparate systems with the joint Paribus and Inaport solution.

Enhancing Business...

The name “Paribus” comes from the Latin, meaning “All Things Equal”.

Paribus provides the ability to match corporate information. Delivering the means to identify matching data within single systems or across multiple systems (e.g. CRM and ERP) for the purpose of de-duplication, consolidation and systems integration.



De-duplication:

Identify duplicate data within a single system (e.g. SalesLogix), to ensure a clean and consolidated view of information

Consolidation:

Identify duplicate data within a single system (e.g. SalesLogix), to ensure a clean and consolidated view of information

Systems Integration:

Establish relationships between information from multiple systems for the purpose of systems integration

Benefits

- Common view of data across disparate systems
- Consolidation of data into a single refined database
- Easy movement of deduplicated data into different systems
- Single tool set for data management